

Kindness is Magic Inc.

Privacy Policy

Kindness is Magic Inc. is committed to respecting privacy. This privacy policy governs our collection and use of personal and business information collected from members and visitors to our website, through our email and regular mail correspondence, telephone calls, and faxes, and reflects our policies toward privacy in respect to all other means of gathering and disseminating data.

Our policy is to use any and all data collected by any means, whether through the internet, email, our online database and/or any interactive forms or surveys only for such uses that are important to our organization and our cause, in light of the professional standards required and expected from nonprofit organizations.

Kindness is Magic Inc. reserves the right to change this policy whenever deemed necessary without prior notification. Should changes be made, they will be posted on this Privacy Notice with the date of revision.

Information posted about our members on the website consists only of organization name and city. We do, however, maintain internal lists of members and contacts. Because your physical mail and e-mail addresses are confidential, we never share either type of list with outside parties, and only key Kindness is Magic Inc. personnel and certain technical contractors are allowed access to the areas of the computer systems in which we store our lists. Lists are accessed only for the purpose of upgrading our computer systems or distributing Kindness is Magic Inc.'s newsletters, publicity campaigns, alerts, correspondence, event notifications, or other professional communications that help us accomplish our mission as a nonprofit organization.

Visitors to the Website and Website Security: Kindness is Magic Inc.'s website collects information about each visitor to our website in these ways:

1. Through online forms for posting events.
2. Through any correspondence you send us via mail to our online posted mailing address, our online listed emails, and through other forms not associated with the database.

Detail about these methods of information collection follows:

IP Addresses: Your IP address does not reveal any personal information about you or your activities. Our web server host logs all IP addresses of all visitors to automate information collection concerning web traffic, usage, length of time visitors stayed, new visitors, entry and exit points, and the like. It is also used as statistical information for reporting and to find ways to improve web usability.

Online Forms: Online forms are generated by our database to gather information about you and your organization when you register as an author or an event. None of this information is shared with 3rd parties, except that which is intended to be shown on results pages as delineated on the form. If you post information that is available on the web, and wish to have it removed or corrected, please contact us, and we will comply with your request as soon as possible.

Correspondence: None of your contact information or any of your correspondence that you send via regular mail, online through forms, through email, or any other means is ever sold to third parties under any circumstances, and is used only to conduct our daily business in accomplishing our mission under our policies as a nonprofit entity.

Kindness is Magic Inc.'s Sharing Practices: None of the information we collect is shared with any 3rd-party except as aggregated statistics for organizational performance reporting purposes, and website improvement. Information of this kind is never used to track or monitor individual users. Our purpose is to provide communications and collaboration with and among nonprofits, to improve the information flow to the nonprofit community, and to improve the content and usability of our website, programs, products, and services.

If you send us questions about our website content or any of our areas of operation, we may forward your request for information to parties who would be able to assist you, or we may respond to you with that information in kind. You may at any time request us not to do so, and we will comply with that request, except as we are required by legal regulations or a court order to do so. It is unlikely we will contact you for verification, but we reserve the right to do so, should it become necessary. If you contact us by email or phone, we may ask you to verify your personal information so that we may respond to your inquiry with an assurance of your identity.

Our online database is protected by security put in place to safeguard data integrity and to prevent unauthorized access and/or use of its systems. These security measures have been designed to provide the user with reasonable protection of private information entrusted to our possession.

Opt In/Opt Out of Kindness is Magic Inc's eNews Sign up for Kindness is Magic Inc.'s eNews by clicking the eNews Signup link on the website. Once you are part of our contact/distribution lists, you can opt out any time you like by contacting Kindness is Magic Inc. via email at info@kindnessismagicinc.com.

Links to Other Websites: Kindness is Magic Inc. links to many other websites at the national, regional, state, and local levels. Although we work hard to make sure we are linking to appropriate sites, and take full responsibility for the content of our site and our own privacy policy, we are not responsible for the privacy practices or the content of sites to which we link.

Corrections to Personal Information: If your personal or your organization's information needs to be updated, please contact Kindness is Magic Inc. via email at info@kindnessismagicinc.com.

Contacting Us: If you believe that your personal and/or private information is being used for a purpose other than its intended purpose, or if you have any questions about our Privacy Policy or the practices of our site, contact Kindness is Magic Inc. via email at info@kindnessismagicinc.com.

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